

General Appearance

10/22/56 (56) Harlem - N. W. W. W. T. D. (not open)

3:30 P. M. Irving Plaza.

Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletins

Windows

Store Front Sign

Ftn. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture & Baling Rms.

Red Star Merchandise

Ledge.

Office

Friday Efficiency

Painting—Interior

Customer Counts

Store No. 366

Chicago, Ill. 756

2733 N. Clark St.

Manager J.A. McFarland Rating A

Male Personnel Years in training Mos. at Store

Superintendent. Carne

Store Hours

Previous Year's Figures:

Sales 229,561.49 1.90% D

Net Profit 20,675.84 9.01

Waste 1.32

% of increase or decrease in net profit as of

Competition

Organization

Trend: Sales 145,938 On 6.01

Expense

Stock Condition

Remarks from corres.

FORM GO427—1M—Only—9/52—2983/52K—B18 (Over)